



Let's make life sweeter!



The Company

The Company ZIV Ltd. (previously named Zaharni Izdelia - confectionery producer. With more than 18 years on the recognizable position, developing three well-known own trademarks, **ZIV Ltd.** ranks among the largest and most significant

The development of the company's national activities would not be possible without its human resources: the production facility personnel and the administrative staff.

Employees

More than 600 full-time employees in both production facilities.

Production

Constant modernization of the production facilities, including the construction of new production halls in Balchik and Veliko Tarnovo; construction of new production halls in Balchik and Veliko Tarnovo.

Quality

In June 2010, our company has successfully completed a certification procedure and is proud to receive our certificates under the four international standards: ISO 9001, ISO 14001, HACCP and FSS. This achievement provides guarantee to our foreign partners.

Project Management

We are proud to have our own team fully responsible for research and development. The team consists of technologists, designers and traders. The result is popularization of our products in the market. The result is popularization of our products in the market: chocolates, digestive foods, dietic food, salty biscuits, marshmallows, etc.

Logistics

Well-organized logistics infrastructure handling the increasing volume of exports.

Results

- ◆ Position on the market: One of the top;
- ◆ Number of distributors: 28;
- ◆ Well-developed trade representation, covering the whole world;
- ◆ Turnover divided by standard distribution channel/ channels.

Key partners

The Company cooperates directly with all domestic and international market like Metro, Kaufland, Billa, Lidl and local chains.

Private label

We are successfully developing private label projects with Metro and Kaufland Bulgaria /15 Happy Choice products/.

We already have 12-year history in foreign trade. In the beginning our export activities have been developing extremely fast, corresponding to the requirements of our partners.

established in 1998 as a fully privately owned company, managed to establish its solid and reliable position in the market with its products "Iza" and "Choco pause". At the present time, ZIV Ltd. ranks among the largest and most significant producers and food exporters.

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ent production lines.

rt supervision. After a long procedure we have received certificates for ISO 9001, ISO 14001, HACCP and FSS. This achievement provides guarantee to our foreign partners.

products for our product range. The R&D team is responsible for the development of new niches and to improve the present product range with introduction of new product lines – marshmallows, etc.

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untries from Balkan and Caucasus region. The company offers professional service to its partners.



The main specifics of our Export Policy could be briefly presented as follows:

Long-term cooperation

A good example of this policy is the fact that some 70 % of our export turnover is with partners we cooperate with for more than 8 years.

1 country – 1 representative

In order to guarantee our partners' business and rights we support them by default - offering them the right of exclusivity.

Individual approach

Each of our partners is being approached individually and receives special conditions that match their needs.

Individual projects

We are flexible to offer special products which best meet different market specifics.

Results

- ◇ Leading Bulgarian confectionery and food exporter;
- ◇ Sales in 60 countries worldwide;
- ◇ Traditional trade / modern trade turnover: 82%/ 18%;
- ◇ Sales inside and outside the EU: 21%/ 79%.

Key partners

At present our products could be found in some of the most solid international chains based in Europe, both under our trade mark or as private label. These are as follows:

- ◇ ALDI Netherlands – since June 2013, Private Label;
- ◇ ALDI France – since December 2011, Private Label;
- ◇ AUCHAN France – since August 2009;
- ◇ A 101 Turkey – since January 2015; our branded products and Private Label;
- ◇ KAUF LAND CEE - since January 2006, Private Label.

Private label

Our experience in private label production dates back to 2006 with cooperation launch with Kaufland CEE. Throughout the years we have managed to develop several private label projects, with presently active:

- ◇ HAPPY CHOICE – Kaufland Central Europe /6 countries/ – with 15 products;
- ◇ HÜRMET, KEKSPIR, XROLL - A101 Turkey – with 9 products;
- ◇ MES P'TITS SECRETS – ALDI France and Netherlands – with 5 products;
- ◇ FINE LIFE – Metro Bulgaria – with 14 products;
- ◇ DA – for MONOLITH Germany – with 1 product;
- ◇ MAMMOET – for Strootman Netherlands – with 14 products.

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COFFEE - COATED BISCUITS

Packing net weight (g)	160	Cartons per pallet	70
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711135



COCOA & MILK - COATED BISCUITS

Packing net weight (g)	150	Cartons per pallet	70
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711562



NEGRITA - COATED BISCUITS

Packing net weight (g)	160	Cartons per pallet	70
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711012





MY STORY - COATED BISCUITS

Packing net weight (g)	165	Cartons per pallet	70
Packings per carton	24	Shelf life (months)	12

Packing EAN barcode
3800065711944



LEAVES - BISCUITS

Packing net weight (g)	190	Cartons per pallet	100
Packings per carton	12	Shelf life (months)	9

Cocoa biscuits

Packing EAN barcode
3800065718141



Coated biscuits

Packing EAN barcode
3800065718134



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CLASSIC - COATED BISCUITS

Packing net weight (g)	190	Cartons per pallet	45
Packings per carton	24	Shelf life (months)	12

Cocoa

Packing EAN barcode
3800065711524



Vanilla

Packing EAN barcode
3800065711517



Bee-honey, Walnuts and Cinnamon

Packing EAN barcode
3800065711531





GO-TINY - COATED BISCUITS WITH COCONUT

Packing net weight (g)	130	Cartons per pallet	96
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711777



GO-TINY - BISCUITS WITH COCONUT

Packing net weight (g)	120	Cartons per pallet	96
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711760



GO-TINY - COATED BISCUITS WITH PEANUTS

Packing net weight (g)	130	Cartons per pallet	96
Packings per carton	24	Shelf life (months)	9

Packing EAN barcode
3800065711784



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COFFEE & TEA BISCUITS

Packing net weight (g)	170	Cartons per pallet	100
Packings per carton	12	Shelf life (months)	9

Coffee

Packing EAN barcode
3800065718370



Tea

Packing EAN barcode
3800065718363



HOME-MADE BISCUITS

Packing net weight (g)	230	Cartons per pallet	78
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065711166



OLIMPIA - FINE BUTTER BISCUITS

Packing net weight (g)	105	Cartons per pallet	72
Packings per carton	27	Shelf life (months)	9

Packing EAN barcode
3800065718691





SUGARFREE BISCUITS

Packing net weight (g)	130	Cartons per pallet	108
Packings per carton	12	Shelf life (months)	12

Coconut

Packing EAN barcode
3800065718585



Cornflakes

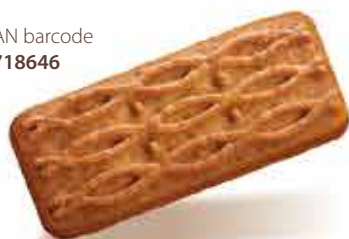
Packing EAN barcode
3800065718592



SPECULOOS BISCUITS

Packing net weight (g)	170	Cartons per pallet	170
Packings per carton	12	Shelf life (months)	9

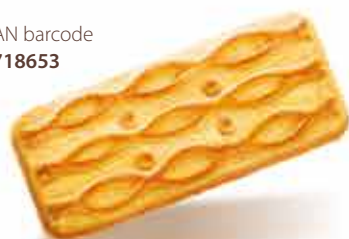
Packing EAN barcode
3800065718646



BUTTER & LEMON BISCUITS

Packing net weight (g)	160	Cartons per pallet	170
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065718653



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KIDS ZONE BISCUITS

Packing net weight (g)	2x120	Cartons per pallet	64
Packings per carton	10	Shelf life (months)	9

Packing EAN barcode
3800065711975



MÜSLI BISCUITS

Packing net weight (g)	115	Cartons per pallet	78
Packings per carton	24	Shelf life (months)	9

Original

Packing EAN barcode
3800065718233



Integral

Packing EAN barcode
3800065718226





GOFRA WAFFLES

Packing net weight (g)	170	Cartons per pallet	72
Packings per carton	12	Shelf life (months)	5

Packing EAN barcode
3800065771108



JAM-BI - COATED BISCUITS

Packing net weight (g)	170	Cartons per pallet	64
Packings per carton	24	Shelf life (months)	9

Strawberry jam

Packing EAN barcode
3800065711319



Wild berries jam

Packing EAN barcode
3800065711289



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RIGO - SANDWICH BISCUITS

Packing net weight (g)	165	Cartons per pallet	63
Packings per carton	24	Shelf life (months)	9

Cocoa cream

Packing EAN barcode
3800065713061



Peanut cream

Packing EAN barcode
3800065713078



Wild berries

Packing EAN barcode
3800065713092





Cocoa biscuits and cocoa cream

Packing EAN barcode
3800065713306



Cocoa biscuits and vanilla cream

Packing EAN barcode
3800065713313



EMU - SANDWICH BISCUITS

Packing net weight (g)	200	Cartons per pallet	72
Packings per carton	24	Shelf life (months)	9

Cocoa cream

Packing EAN barcode
3800065713122



Milk cream

Packing EAN barcode
3800065713115



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40KO - SANDWICH BISCUITS WITH MILK CREAM

Packing net weight (g)	78	Displays per pallet	300
Packings per display	12	Shelf life (months)	9

Packing EAN barcode
3800065713221



40KO - SANDWICH BISCUITS WITH COCOA CREAM

Packing net weight (g)	78	Displays per pallet	300
Packings per display	12	Shelf life (months)	9

Packing EAN barcode
3800065713252



40KO - SANDWICH BISCUITS WITH MILK & COCOA CREAM

Packing net weight (g)	85	Displays per pallet	300
Packings per display	12	Shelf life (months)	9

Packing EAN barcode
3800065713269





SUPER - SANDWICH BISCUITS

Packing net weight (g)	80	Displays per pallet	300
Packings per display	12	Shelf life (months)	9

Cocoa & Milk

Packing EAN barcode
3800065713283



Yoghurt & Strawberry jam

Packing EAN barcode
3800065713290



DUO - SANDWICH BISCUITS

Packing net weight (g)	270	Cartons per pallet	54
Packings per carton	14	Shelf life (months)	9

Packing EAN barcode
3800065711609



DUO - COATED SANDWICH BISCUITS

Packing net weight (g)	220	Cartons per pallet	54
Packings per carton	14	Shelf life (months)	9

Packing EAN barcode
3800065711623



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CAMELLIA

COCOA BISCUITS WITH CREAM & JELLY

Packing net weight (g)	150	Cartons per pallet	63
Packings per carton	24	Shelf life (months)	9

Strawberry

Packing EAN barcode
3800065718271



Orange

Packing EAN barcode
3800065718264



Sour cherry

Packing EAN barcode
3800065711074





ZEFFO - COATED MARSHMALLOW CAKES

Packing net weight (g)	150	Cartons per pallet	78
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065718325



ZEFFO

MARSHMALLOW CAKES WITH COCONUT

Packing net weight (g)	115	Cartons per pallet	78
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065718523



ZEFFO - COATED MARSHMALLOW CAKES

Packing net weight (g)	45	Displays per pallet	108
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065718561



ZEFFO

MARSHMALLOW CAKES WITH COCONUT

Packing net weight (g)	35	Displays per pallet	108
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065718578



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MEDENKI - HONEY CAKE

Packing net weight (g)	50	Displays per pallet	96
Packings per display	16	Shelf life (months)	6

Packing EAN barcode
3800065711661



4OKO - HONEY CAKE

Packing net weight (g)	50	Displays per pallet	408
Packings per display	17	Shelf life (months)	6

Packing EAN barcode
3800065711807



sweet[®]+
plus

40KO - COATED CAKE BAR

Packing net weight (g)	52	Displays per pallet	270
Packings per display	24	Shelf life (months)	5

Vanilla & Milk

Packing EAN barcode
3800065731058



Cocoa & Milk

Packing EAN barcode
3800065731065



Double cocoa

Packing EAN barcode
3800065731294



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TOPTA - CAKE LAYERS

Packing net weight (g)	350	Cartons per pallet	90
Packings per carton	9	Shelf life (months)	5

Cocoa

Packing EAN barcode
3800065731188



Vanilla

Packing EAN barcode
3800065731171





TOPTA - HANDMADE CAKES

Packing net weight (g)	550	Cartons per pallet	70
Packings per carton	6	Shelf life (months)	5

Cocoa and Candy

Packing EAN barcode
3800065771351



Coconut

Packing EAN barcode
3800065771375



Cocoa

Packing EAN barcode
3800065771368



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COFFEE EXPRESS CINNAMON BISCUITS

Packing net weight (g)	120	Cartons per pallet	112
Packings per carton	12	Shelf life (months)	12

Packing EAN barcode
3800065718127



COFFEE EXPRESS SANDWICH BISCUITS

Packing net weight (g)	176	Cartons per pallet	112
Packings per carton	12	Shelf life (months)	12

Packing EAN barcode
3800065713214



COFFEE EXPRESS COATED COCOA BISCUITS

Packing net weight (g)	150	Cartons per pallet	112
Packings per carton	12	Shelf life (months)	12

Packing EAN barcode
3800065718110





COFFEE EXPRESS COATED WAFERS

Packing net weight (g)	155	Cartons per pallet	112
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781343



WAFER STICKS - WAFER ROLLS

Packing net weight (g)	150	Cartons per pallet	171
Packings per carton	12	Shelf life (months)	9

Cocoa filling

Packing EAN barcode
3800065781170



Hazelnut flavour

Packing EAN barcode
3800065781589



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VARNA - MINI WAFERS WITH CREAM

Packing net weight (g)	280	Cartons per pallet	64
Packings per carton	10	Shelf life (months)	9

Cocoa

Packing EAN barcode
3800065781206



Peanut & Orange

Packing EAN barcode
3800065781565



Tahini

Packing EAN barcode
3800065781572





Milk

Packing EAN barcode
3800065783484



Vanilla

Packing EAN barcode
3800065783477



Strawberry

Packing EAN barcode
3800065783415



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VARNA - WAFER WITH CREAM

Packing net weight (g)	33	Displays per pallet	360
Packings per display	24	Shelf life (months)	9

Peanut & Orange

Packing EAN barcode
3800065781374



Cocoa

Packing EAN barcode
3800065781350



VARNA - WAFER WITH COCOA CREAM

Packing net weight (g)	56	Displays per pallet	252
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065781435





POY - WAFER DESSERT

Packing net weight (g)	45	Cartons per pallet	126
Packings per display	12	Shelf life (months)	9
Displays per carton	6		

Dark cocoa

Packing EAN barcode
3800065783040



Peanut & Orange

Packing EAN barcode
3800065783064



Hazelnut

Packing EAN barcode
3800065783392



SACHER - WAFER CAKE

Packing net weight (g)	45	Cartons per pallet	84
Packings per display	24	Shelf life (months)	7
Displays per carton	6		

Packing EAN barcode
3800065783422



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RYDO - WAFER CAKE WITH PEANUTS

Packing net weight (g)	80	Displays per pallet	270
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065781145



RYDO - WAFER CAKE WITH HAZELNUTS

Packing net weight (g)	52	Displays per pallet	324
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065781596



RYDO - WAFER CAKE WITH COCONUT

Packing net weight (g)	65	Displays per pallet	324
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065783101



RYDO - WAFER CAKE WITH COCOA CREAM

Packing net weight (g)	40	Displays per pallet	378
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065781312





RYDO - WAFER CAKE WITH MILK & COCOA CREAM

Packing net weight (g)	40	Displays per pallet	378
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065783453



RYDO - WAFER CAKE WITH STRAWBERRY & COCOA CREAM

Packing net weight (g)	40	Displays per pallet	378
Packings per display	24	Shelf life (months)	9

Packing EAN barcode
3800065783491



RYDO - WAFER CAKE WITH PEANUTS

Packing net weight (g)	280	Cartons per pallet	90
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781114



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VAFELIĆE

WAFFER CAKES WITH PEANUTS

Packing net weight (g)	200	Cartons per pallet	120
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781268



VAFELIĆE

WAFFER CAKES WITH HAZELNUTS

Packing net weight (g)	125	Cartons per pallet	120
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781688



VAFELIĆE - WAFFER CAKES WITH COCONUT AND MILK COATING

Packing net weight (g)	170	Cartons per pallet	120
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781251



VAFELIĆE - WAFFER CAKES WITH COCONUT AND COCOA-MILK COATING

Packing net weight (g)	200	Cartons per pallet	120
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065781244





VAFELIĆE

COCOA WAFERS WITH COCOA CREAM

Packing net weight (g)	80	Cartons per pallet	180
Packings per carton	24	Shelf life (months)	12

Packing EAN barcode
3800065783224



VAFELIĆE

WAFERS WITH COCOA CREAM

Packing net weight (g)	170	Cartons per pallet	180
Packings per carton	12	Shelf life (months)	12

Packing EAN barcode
3800065783187



VAFELIĆE

COCOA WAFERS WITH COCOA CREAM

Packing net weight (g)	170	Cartons per pallet	180
Packings per carton	12	Shelf life (months)	12

Packing EAN barcode
3800065783194



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AHA - WAFER WITH HALVA

Packing net weight (g)	60	Displays per pallet	216
Packings per display	24	Shelf life (months)	6

Packing EAN barcode
3800065781657



AHA - COATED WAFER WITH HALVA

Packing net weight (g)	70	Displays per pallet	216
Packings per display	24	Shelf life (months)	6

Packing EAN barcode
3800065781633



AHA - WAFER WITH LOKUM

Packing net weight (g)	70	Displays per pallet	216
Packings per display	24	Shelf life (months)	5

Packing EAN barcode
3800065781725



AHA - COATED WAFER WITH LOKUM

Packing net weight (g)	75	Displays per pallet	216
Packings per display	24	Shelf life (months)	5

Packing EAN barcode
3800065783026





NICE CREAM - WAFER CONE WITH COCOA CREAM

Packing net weight (g)	65	Cartons per pallet	42
Packings per display	8	Shelf life (months)	12
Displays per carton	12		



Packing EAN barcode
3800065771115



NICE CREAM - WAFER CONE WITH COCOA CREAM

Packing net weight (g)	65	Displays per pallet	180
Packings per display	12	Shelf life (months)	12



YMPO - COCOA CREAM

Packing net weight (g)	450	Cartons per pallet	88
Packings per carton	12	Shelf life (months)	9



Packing EAN barcode
3800065743181

YMPO - COCOA CREAM

Packing net weight (g)	250	Cartons per pallet	72
Packings per carton	24	Shelf life (months)	9



Packing EAN barcode
3800065743174



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CHOCO PARK - CHOCOLATES

Packing net weight (g)	25	Cartons per pallet	168
Packings per display	12	Shelf life (months)	12
Displays per carton	12		

Milk

Packing EAN barcode
3800065743051



Dark

Packing EAN barcode
3800065743075



CHOCO PARK - MILK CHOCOLATES

Packing net weight (g)	150	Cartons per pallet	100
Packings per carton	9	Shelf life (months)	12

Packing EAN barcode
3800065743273





UN GRANDE AMORE - CHOCOLATES

Packing net weight (g)	140	Displays per pallet	132
Packings per display	12	Shelf life (months)	12

Milk

Packing EAN barcode
3800065743259



Dark

Packing EAN barcode
3800065743266



UN GRANDE AMORE ASSORTED BISCUITS AND WAFERS

Packing net weight (g)	265	Cartons per pallet	90
Packings per carton	9	Shelf life (months)	9

Packing EAN barcode
3800065711982



UN GRANDE AMORE ASSORTED BISCUITS AND WAFERS

Packing net weight (g)	415	Cartons per pallet	48
Packings per carton	8	Shelf life (months)	9

Packing EAN barcode
3800065718608



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SUPER CREAM CRACKER

Packing net weight (g)	125	Cartons per pallet	96
Packings per carton	24	Shelf life (months)	12

Packing EAN barcode
3800065762014



SOLENA - SALTY BISCUITS

Packing net weight (g)	200	Cartons per pallet	100
Packings per carton	12	Shelf life (months)	9

Packing EAN barcode
3800065761055



STICKS - WITH SALT

Packing net weight (g)	70	Cartons per pallet	60
Packings per display	12	Shelf life (months)	12
Displays per carton	6		

Packing EAN barcode
3800065721011



STICKS - GRISSINI

Packing net weight (g)	250	Displays per pallet	96
Packings per display	12	Shelf life (months)	12

Classic

Packing EAN barcode
3800065723015



Poppy seeds

Packing EAN barcode
3800065723022



STICKS - GRISSINI WITH EINKORN

Packing net weight (g)	220	Displays per pallet	96
Packings per display	12	Shelf life (months)	12

Packing EAN barcode
3800065723039



Coffee	2	Müsli	8	Wafer Sticks	21
Cocoa&Milk	2	Gofra	9	Varna ..	22-24
NegriTa	2	JAM-BI	9	POY	25
MySTORY	3	RIGO ..	10,11	Sacher	25
Leaves	3	Emo	11	Zydo ..	26,27
Classic	4	Upeko ..	12,16,17	Vafeliće ..	28,29
Go-tiny	5	SUPER	13	ATA	30
Coffee	6	Duo	13	nIce	31
Tea	6	Camellia	14	Yūpo	31
Olimpia	6	Buba	14	CHOCO PARK	32
HOME-MADE	6	Zeffo	15	un grande	33
SUGAR FREE	7	Medenki	16	SUPER	34
Speculos	7	TORTA ..	18,19	CREAM	34
Butter-Lemon	7	Coffee ..	20,21	CRACKER	34
KIDS	8			SOLENA	34
ZONE				Sticks ..	34,35



EUROPE

CROATIA
CYPRUS
CZECH REPUBLIC
FRANCE
GERMANY
GREECE
ITALY
IRELAND
KOSOVO
LATVIA
LITHUANIA
MACEDONIA
MALTA
MONTENEGRO
NETHERLANDS
POLAND
ROMANIA
RUSSIAN FEDERATION
SLOVAKIA
SPAIN
SWEDEN
TURKEY
UNITED KINGDOM

AFRICA

LIBYA
SOUTH AFRICA
TUNISIA

ASIA

ARMENIA
AZERBAIJAN
CHINA
IRAN
IRAQ
ISRAEL
JAPAN
KUWAIT
LEBANON
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