

Since 1991

Intro Brand Awareness Mamma's Cake Panettone Taralli Premium Cookies







Founded in 1991, more than 200 employees, products sold in over 20 countries.



Over 24 years of experience, producing over 200 bakery products. Technologies that maintain the high quality of our products.



Using the most high-quality raw materials, approved by European and global trademarks.



Certified in accordance with the contemporary quality and food safety standard (ISO, FSSC, etc.)





As manufactures we strive to provide our customers with products in an ideal ratio of quality and price.

In 2014-2015 we made investments in new technologies and know-how in order to:

- Improve and maintain the high quality of our recipes and satisfy all the tastes and needs of the consumers.
- Find out how customers needs are currently met, develop distinctive new products and improve brand awareness.



Tims already in: Bulgaria, Romania, United Kingdom, Greece, Cyprus, Spain, Israel, Germany, Turkey, Croatia, Hungary, Portugal and others.









Mamma's Cake Panettone Taralli

Premium Cookies

**Leading producer** of Brioche products in Bulgaria. Our brands TIMS and Cake MANIA – very well established in all IKA, middle and small size retailers, regional supermarkets and cash&carries.





### Cake Mania – Mamma`s Cake

Introduced in 2005 for the first time on the Bulgarian market, Mamma's Cake quickly became the most recognized product in its category. Produced by using old traditional recipes for soft and fresh Brioche with very specific homemade taste . With only high quality raw materials from the best suppliers in Europe and around the world.

Main supplier of brioche products in Bulgaria. We also supply Kaufland and Penny Romania as well as big supermarkets chains through our distributors in Europe.

We have one of the most competitive prices when it comes to brioche products as well as one of the highest quality and taste.





Mamma's Cake – Authentic recipe to ensure a real homemade experience. 4 different flavors made to satisfy every taste



Taralli

## Premium Cookies

You can find our Mamma`s Cake products on the markets of over 20 countries





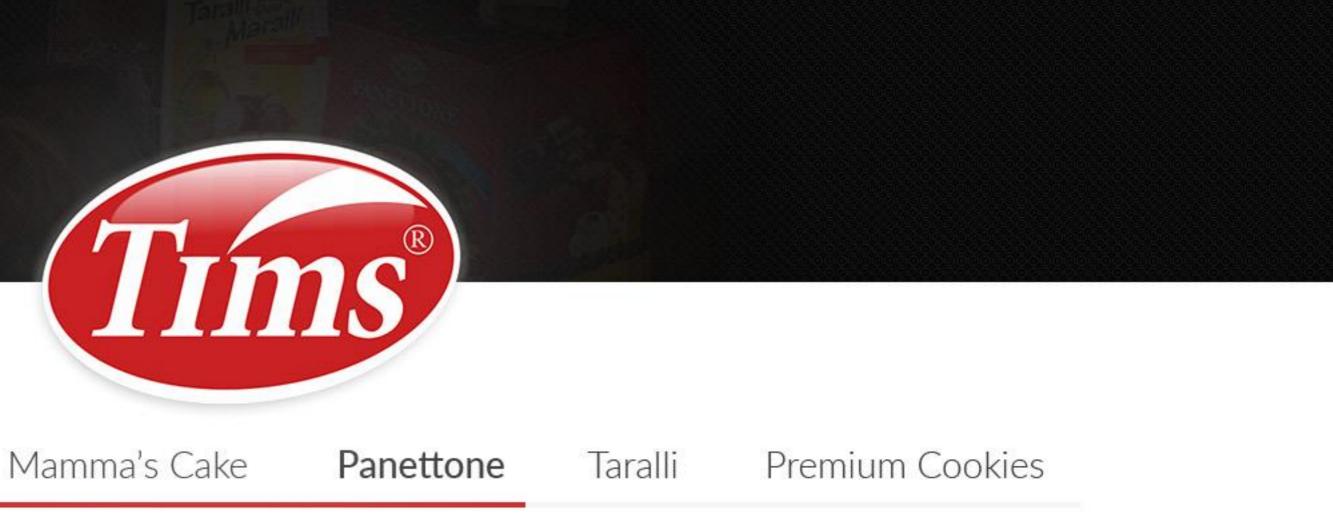
## Cake Mania - Panettone

Panettone requires special know-how and operations. We have one of the best quality-price ratio in Europe. Each year our network of customers for Panettone is increasing significantly. TIMS Ltd. is the only producer of Panettone in Bulgaria.

We first started developing this kind of products in 2000 using Italian know-how and technologies. We work only with high quality raw materials from the best suppliers in Europe and around the world.

Only for a few years our brand cake MANIA won consumers trust. It provides the desired taste, smell, sight and touch at lower price levels than other foreign manufacturers. We are the main supplier of Panettone in Bulgaria and we supply Kaufland and Penny Romania as well. Our product is listed permanently in Bulgaria and we deliver it on a regularly basis.



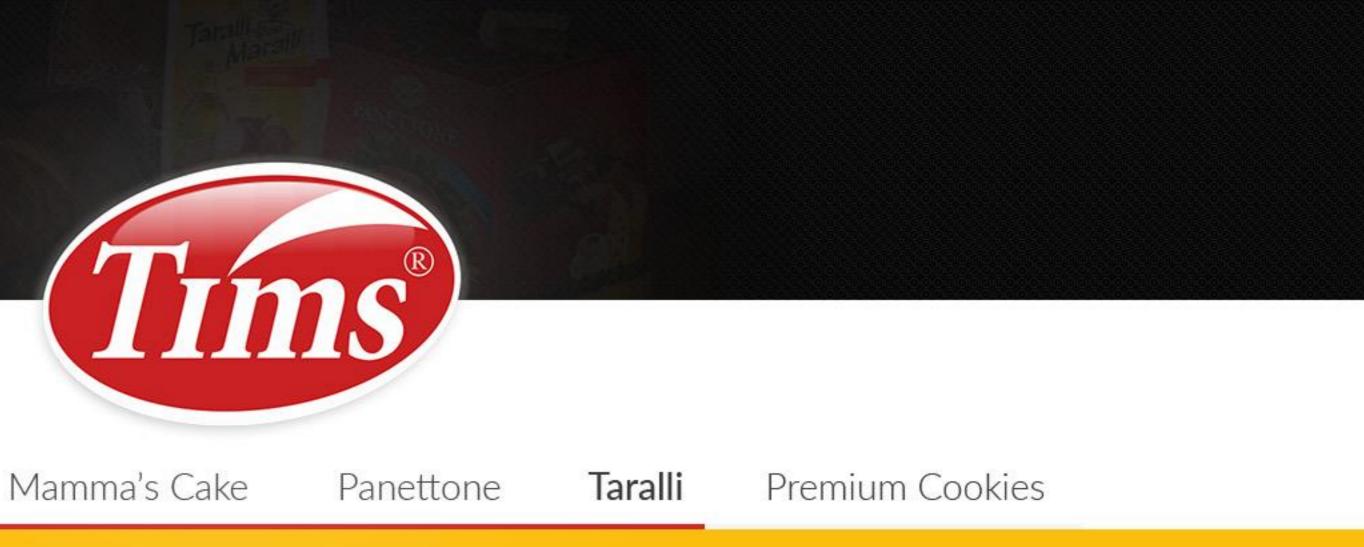




**Panettone** – new take on a traditional Italian sweet bread loaf recipe. Made of soft and light dough, rich in sweet raisins/chocolate and delectable candied fruit.

You can find our cake MANIA Panettone products on the markets of: Greece, Cyprus, England, Germany, Spain, Australia, Israel and many other European countries.





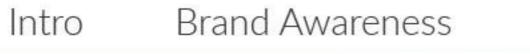
#### Taralli Don Maralli

We use authentic recipes, machines and know-how to manufacture this product. Most of the raw materials are imported from the best European suppliers. We only work with high quality Olive Oil - main difference with other analogs, which are primarily manufactured by using different types of hydrogenated vegetable oils.

One of the best marketing agencies in Bulgaria helped us develop the "Taralli Don Maralli" brand, the imaginary character- Don Maralli and the package itself. Please visit <u>www.donmaralli.com/en</u> to learn more about Don Maralli`s history, his recipes and the perfect combination for Taralli.





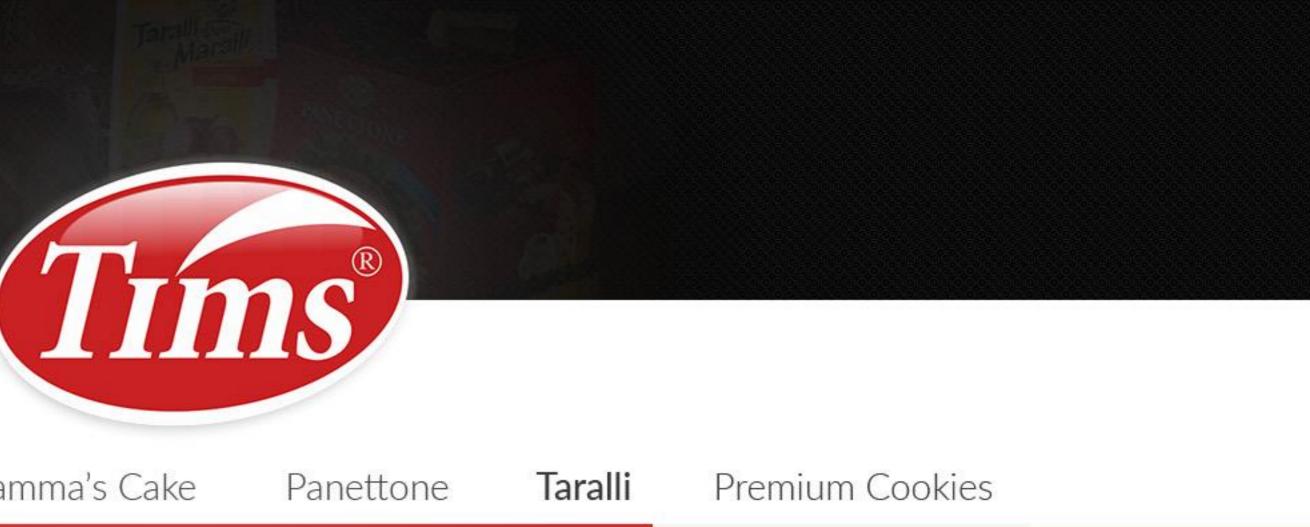


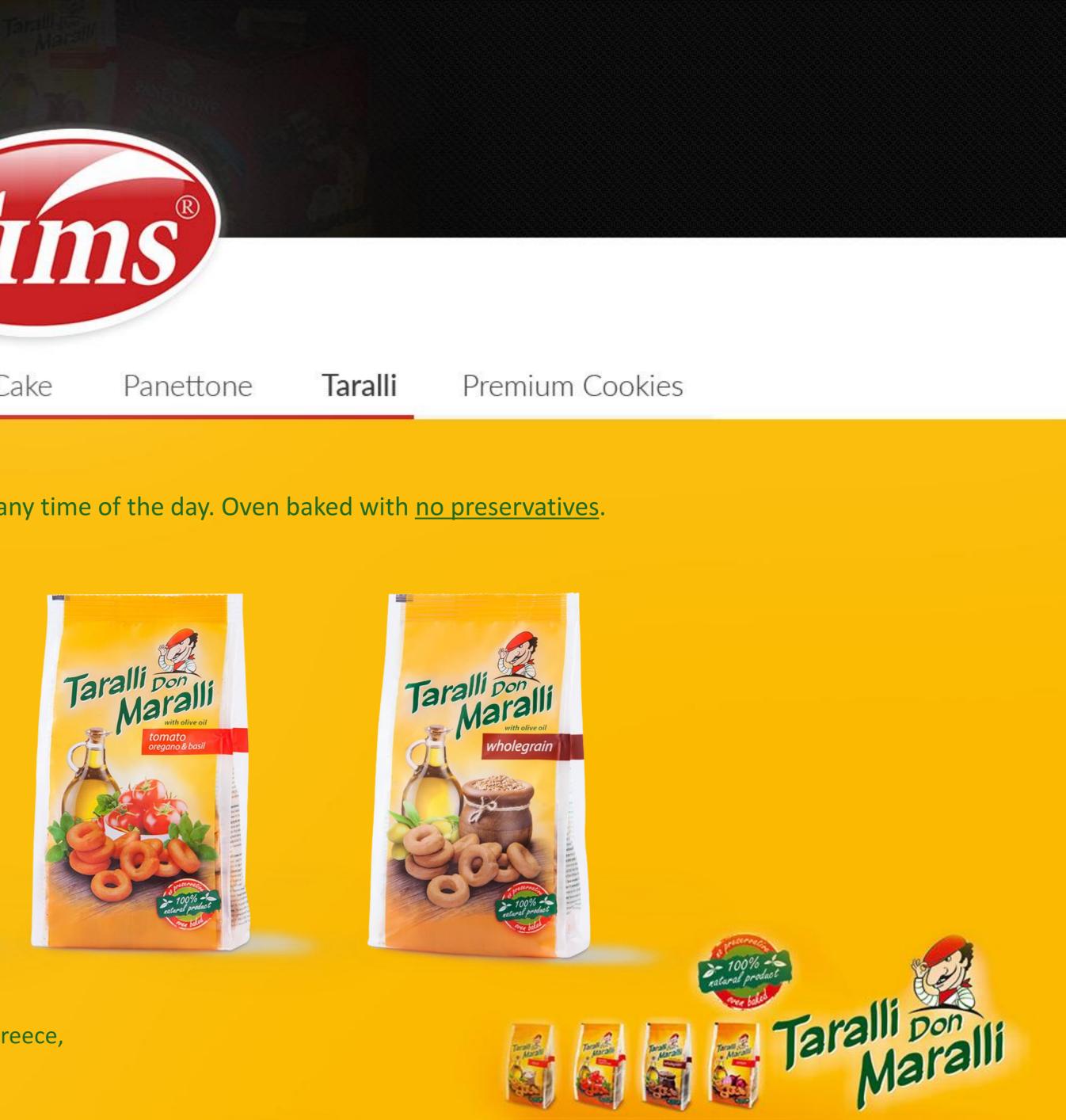
Mamma's Cake

## <u>100% natural</u> bagels suitable for a healthy snack at any time of the day. Oven baked with <u>no preservatives</u>.



We export these products to the markets of Romania, Greece, Cyprus, UK, Spain, Croatia and others.







One of our newest products – Premium Butter Cookies.

Premium Butter Cookies are prepared without compromise. Using latest technologies and know-how for one of the tastiest products

We made this recipe with specially selected ingredients and no added preservatives and colorings. Using Belgium butter (82% fat) – 20% and Belgium chocolate in different combinations: Triple chocolate, Cranberry and White Chocolate, Cocoa and White Chocolate.

Our main advantage is the quality of the cookies at very competitive price level



# Mamma's Cake Panettone Taralli Premium Cookies



